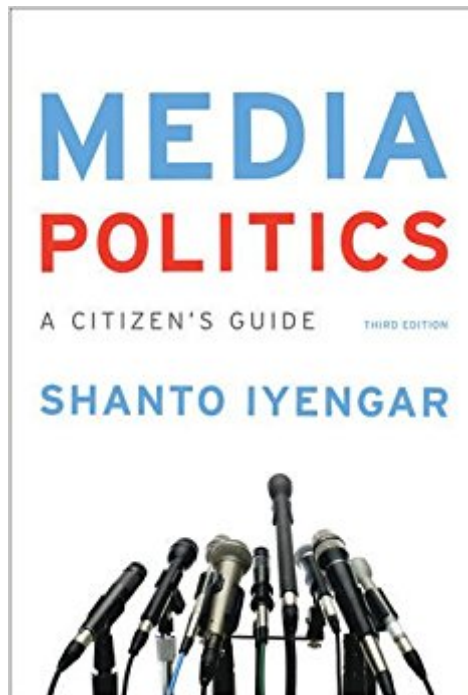




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# Media Politics: A Citizen's Guide (Third Edition)



## Synopsis

Current and authoritative, from a top scholar in the field. Media Politics encourages students to take a critical look at the relationship between media and politics by analyzing how the media influences American politics and how politicians use the media to get elected, stay in power, and achieve policy goals. Drawing on recent research on topics students care about—including new digital and social media and the polarization of politics—and the author's specially curated online video archive, Media Politics remains the most current text for the course.

## Book Information

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## Customer Reviews

Shanto Iyengar holds the Chandler Chair in Communication at Stanford University where he is also Professor of Political Science and Director of the Political Communication Laboratory.

Iyengar's areas of expertise include the role of mass media in democratic societies, public opinion, and political psychology. Iyengar's research has been supported by grants from the National Science Foundation, the National Institutes of Health, the Ford Foundation, the Pew Charitable Trusts, and the Hewlett Foundation. He is the recipient of several professional awards, including the Philip E. Converse Book Award of the American Political Science Association for the best book in the field of public opinion, the Murray Edelman Distinguished Career Award, and the Goldsmith Book Prize from Harvard University. He has authored or edited several books including News That Matters, Is Anyone Responsible? and Explorations in Political Psychology.

A great read, but if you are looking for something that is of modern technology in politics, this book may not be the best option. It gives you great insights and things to analyze but needs to be updated to reflect media in modern politics. However, it is a great read if you are looking for a historical perspective and still is somewhat relevant to today.

I like this book and the lovely note from the seller. They really ship good books.

Decent book, awful delivery. Book came in bent and smothered in dirt.

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